



January 30, 2014

<<Address>>

Dear <<Restaurant CEO Name>>:

We, the undersigned, write to ask the <<Restaurant Name>> to strengthen its commitment to providing children with healthy meal options, including by removing soda and other sugary beverages from your children's menu.

Families eat out twice as often as they did in the 1970s, with children consuming about a quarter of their calories at fast-food and other restaurants. Given the growing role of restaurant foods in children's diets and the high rates of childhood obesity, restaurants should do more to help children eat better.

We commend you for taking some initial steps to address the nutritional quality of your children's meals and for joining the National Restaurant Association's Kids LiveWell program. We ask you to continue to build on that commitment by offering only healthy beverages, such as low-fat or fat-free milk, water, or unsweetened flavored seltzer, with all your children's meals.

Soda and other sugary drinks promote obesity, diabetes, and heart disease. According to the *Dietary Guidelines for Americans, 2010*, sugar-sweetened beverages are the single largest source of calories in children's diets and provide nearly half of their added sugars intake. A 2001 study published in the *Lancet* found that drinking just one additional sugary drink every day increases a child's chances of becoming obese. With one in three children overweight or obese in the United States, it no longer makes sense to include sugary beverages in restaurant meals for young children.

McDonald's recently announced it would no longer list soda on the kids' meal section of its menu boards. Subway, Chipotle, Arby's, and Panera also do not offer soda as a beverage option on their children's menus. Offering only healthier beverage options helps children to eat better and supports parents' efforts to feed their children more healthfully.

We urge you to go beyond the Kids LiveWell program's minimum requirements and remove soda and other sugary drinks from your entire children's menu. We look forward to your response and would welcome the opportunity to work with you and your staff to improve the nutritional quality of your restaurants' children's meals and beverages.

Sincerely,

Organizations

A World Fit For Kids

Academy of Nutrition and Dietetics

Advocates for Better Children's Diets

American Academy of Sports Dietitians and Nutritionists

American Cancer Society

American Diabetes Association

American Institute for Cancer Research

American Medical Student Association

American School Health Association

Asian and Pacific Islander Obesity Prevention Alliance

Association of State Public Health Nutritionists

Bangor Health and Community Services

Bay Area Nutrition and Physical Activity Collaborative

Berkeley Media Studies Group

California Center for Public Health Advocacy

California Conference of Local Health Department Nutritionists

The California Endowment

California WIC Association

Cancer Prevention and Treatment Fund

Center for Communications, Health & the Environment

Center for Digital Democracy

Center for Global Policy Solutions

Center for Nutrition and Activity Promotion

Center for Science in the Public Interest

Central California Regional Obesity Prevention Program

ChangeLab Solutions

Childhood Obesity Prevention Coalition

Children Now

Community Food and Justice Coalition

Congregation of Sisters of St. Agnes

Consortium to Lower Obesity in Chicago Children

Consumer Federation of America

Day One

Defeat Diabetes Foundation

D'fine Sculpting & Nutrition LLC

Directors of Health Promotion and Education

Earth Day Network

Eat Smart, Move More South Carolina

Energy Up!

First 5 Yolo

Florida Prevention Research Center

Food and Water Watch

Food Fight

Food, Nutrition & Policy Consultants, LLC	National Association of Chronic Disease Directors
Food Trust	National Association of County and City Health Officials
GW Cancer Institute	National Center for Weight & Wellness
Healthy Living Rochester	National Congress of Black Women
Hispanic Dental Association	National Consumers League
The Horizon Foundation of Howard County, MD	National Council of La Raza
Indian Rural Health Association	National Network of Public Health Institutes
Institute for America's Health	National Physicians Alliance
Institute for Integrative Nutrition	National WIC Association
Institute for a Sustainable Future	The Nemours Foundation
Interfaith Center on Corporate Responsibility	New York State Public Health Association
Iowa Public Health Association	Northwest Coalition for Responsible Investment
KC Healthy Kids	Nutrition First
Lane Coalition for Healthy Active Youth	Oral Health America
Latino Coalition for a Healthy California	Oregon Public Health Institute
LiveWell Colorado	Parents, Educators & Advocates Connection for Healthy School Food (PEACHSF)
Louisiana Public Health Institute	Partners for a Healthier Community
Maine Public Health Association	Partnership for a Healthier New York City
Mercyhurst University Institute for Public Health	Partnership for a Healthy Lincoln
Midwest Coalition for Responsible Investment	Partners for a Healthy Nevada
MomsRising.org	Partnership for Prevention
National Action Against Obesity	Philadelphia Department of Public Health

Praxis Project
Prevention Institute
Progressive Leadership Alliance of Nevada
Project LEAN
Public Health Advocacy Institute
Public Health Institute
Recipe for Success
Real Food for Kids
Real Food for Kids - Montgomery
Rudd Center for Food Policy & Obesity
Shape Up America!
Social Justice Learning Institute
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